



## A Snapshot of Our Local Successes

At the American Heart Association, we understand that a true commitment starts at the local level. Our groundbreaking national success would not be possible without the support generated in communities across the country. We are proud of the momentum the Washington County & Mon Valley Heart Ball has gained over the past five years.

With the help of companies like yours, we celebrate the accomplishments of our local event to date:

- *Where we started and where we are now:* The event started in 2004 with 150 attendees raising \$78,000 ... to date we have raised over \$1 million with over 400 guests in attendance.
  - For every dollar raised in our county, \$5 comes back to our community through research and educational programs.
  - Items donated from the county to allow us to keep our fundraising cost to a minimum
    - Each year local florists donate table arrangements and decorations for the heart ball. A yearly estimated donation valued at \$5,000 or more.
    - Since the first Heart Ball, items donated for the live and silent auctions have raised over \$225,000.
    - These donations have allowed the Heart Ball to maintain an outstanding fundraising cost of between 10% and 13% of revenues.
  - Heart Ball Honorees
    - Charles J. Tripoli, M.D.
    - Washington County Community Heritage
    - Neil J. Hart, M.D. & John E. Frazier II, M.D.
    - Canonsburg General Hospital – Monongahela Valley Hospital – The Washington Hospital
    - Dr. Angelo & Mrs. Barbara Armenti
    - Ed & Nancy Bedwell
  - Heart Heroes. Your dollars have made it possible for our spokespersons to survive heart disease ...
    - Emily – heart transplant at 4 months and is now a vivacious 13 year old
    - Mariah – heart surgery at 4; brown belt in Tae Kwon Do at 13
    - Ed M. – 27 year survivor of heart attack – long time volunteer for the AHA
    - Kelly – multiple heart surgeries; doing fine at 16
    - Olivia – stroke survivor at 15; now off to college to pursue her dreams
    - Jamie – stroke survivor – now enjoys his family and 3 energetic boys
    - John – undiagnosed heart defect – surgery saved his life
    - Ed B. – continues a healthy productive life-style with the aid of a pacemaker/defibrillator; this technology was not available 12 years ago.
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